

March 16-17, 2010 OWEB Board Meeting Executive Director Update #C-6: Strategic Plan Update

Background

At the March 2009 meeting, the Board initiated a strategic planning exercise involving Board members, staff, and stakeholders. The goal was to identify, discuss, and determine OWEB program priorities and actions to focus on between 2009 and 2014. Don Harker was hired in May to facilitate the strategic planning process, interview staff and stakeholders, and help write the plan.

The Board met with management staff for facilitated planning sessions in Eugene on June 1, 2009, and in Silverton on June 30 and July 1, 2009. Drafts were then circulated among Board members and staff during the month of August. At the September 2009 meeting at Wallowa Lake, the Board made minor edits, approved a final draft of the strategic plan, and directed staff to make the draft available for public review in October. Staff distributed the final draft Strategic Plan for public comment in early October. Based on the comments received, staff and the Board Planning Subcommittee proposed final edits for Board consideration in January 2010. The Board adopted the content of the plan at the January Board meeting and directed staff to make improvements to the introduction and the look and feel of the document.

Final Strategic Plan Document

Staff are currently reviewing the language in the adopted plan for consistency and are drafting language to strengthen the introductory sections. Over the next month, staff will complete the document review and will contract for the production of the final document. Staff intend to have a final, more reader friendly version of the document completed before the June Board meeting.

Staff Contact

If you have questions or need additional information, please contact Melissa Leoni, at melissa.leoni@state.or.us or 503-986-0179.